

FOR IMMEDIATE RELEASE
January 24, 2011

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**Cannery Row's Spindrift Inn Voted "Most Romantic"
Hotel in the U.S. Second Year in a Row**

*As voted by over one million real travelers, Spindrift Inn wins top prize in
TripAdvisor Travelers' Choice Awards*

MONTEREY, CALIF. – Spindrift Inn on Cannery Row in Monterey, Calif., has won the TripAdvisor Travelers' Choice Award "Most Romantic" hotel in the United States for the second year in a row. Unlike any other hotel honors, TripAdvisor Travelers' Choice Awards are based on millions of TripAdvisor.com unbiased reviews from real travelers.

"We couldn't be more proud of our management team and professional staff for creating the most romantic getaway in the United States for the second year in a row," said Ted Balestreri, Chairman/Chief Executive Officer, Inns of Monterey.

Spindrift Inn attracts couples with its intimate ambiance and charming Cannery Row location. A lobby furnished with fresh flowers, European-style art and furniture and a wood-burning marble fireplace sets the tone for gracious amenities complemented by personal service. Individually decorated, European-style guestrooms have furnished balconies or window seats, wood-burning fireplaces, feather beds and mini-bars. Marble-and-brass bathrooms include bathrobes, telephones and Aveda amenities. Rooms have hardwood floors and sitting areas with upholstered chairs. Guests are treated to a daily complimentary Continental breakfast delivered to their rooms on a silver tray.

Complimentary Monterey wine and cheese are provided in the intimate European-style lobby each afternoon and a furnished rooftop patio offers panoramic views of Monterey Bay.

In 2011, the Spindrift Inn is offering a special Romance Package, ideal for a Valentine's Day retreat. It includes overnight accommodations for two, sparkling wine and chocolate upon arrival, a \$100 gift certificate for the world-famous Sardine Factory and a 45-minute in-room massage for two.

The Spindrift Inn is located at 652 Cannery Row in Monterey, California. For reservations call 800-841-1879 or email reservations@innsofmonterey.com. For more information, visit www.spindriftinn.com.

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About Cannery Row

Cannery Row was made famous in John Steinbeck's classic novel depicting life in the "the sardine capital of the world." Today, Cannery Row is a beautiful waterfront playground where visitors from all over the world seek a California getaway as authentic as the coast itself. Cannery Row remains a treasure of California's Central Coast, where a discovery awaits every type of visitor. For more information, visit the official Cannery Row website at www.canneryrow.com.